



# FARMERS MARKET ASSOCIATION BOARD REGULAR MEETING

City of Dripping Springs

Council Chambers, 511 Mercer St, Dripping Springs, TX

Thursday, July 15, 2021 at 10:00 AM

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## MINUTES

### CALL TO ORDER AND ROLL CALL

With a quorum of the Board present, Chair Johannsen called the meeting to order at 10:06 a.m.

**Board Members present were:**

Gouri Johannsen, Chair  
Marianne Simmons, Vice Chair  
Teresa Strube, Secretary  
Nikki Dahlin  
Claudia Oney  
Janet Musgrove

**Board Member absent was:**

David Vincent

**Staff, Consultants & Appointed/Elected Officials**

Parks & Community Services Director Kelly Schmidt  
Farmers Market Manager Charlie Reed  
Farmers Market Specialist Johnna Krantz  
Mayor Pro Tem Taline Manassian

### PRESENTATION OF CITIZENS

*A member of the public who desires to address the Board regarding any item on an agenda for an open meeting may do so at presentation of citizens before an item or at a public hearing for an item during the Board's consideration of that item. Citizens wishing to discuss matters not contained within the current agenda may do so, but only during the time allotted for presentation of citizens. Speakers are allowed two (2) minutes to speak during presentation of citizens or during each public hearing. Speakers may not cede or pool time. Members of the public requiring assistance of a translator will be given twice the amount of time as a member of the public who does not require the assistance of a translator to address the Board. It is the request of the Board that members of the public wishing to speak on item(s) on the agenda with a noticed Public Hearing hold their comments until the item(s) are presented for consideration. Speakers are encouraged to sign in. Anyone may request a copy of the City's policy on presentation of citizens for the City Secretary. By law no action may be taken during Presentation of Citizens.*

Lindsay of Lindsay's Apothecary presented details related to her condiments.

## MINUTES

1. **Discuss and consider approval of the June 17, 2021, Farmers Market Association Board regular meeting minutes.**

A motion was made by Vice Chair Simmons to approve the June 17, 2021, Farmers Market Association Board regular meeting minutes. Board Member Musgrove seconded the motion which carried unanimously 6 to 0.

## REPORTS

2. **Parks & Community Services June 2021 Director Report**  
*Kelly Schmidt, Parks & Community Services Director*

Report is on file and available for review upon request.

3. **Market Manager's June 2021 Report**  
*Charlie Reed, Market Manger*

Charlie Reed presented the report which is on file.

The Board discussed market attendance and plans for future attendance. Vendor sales were noted by product category and the Board will continue discussion on identifying sales by vendor.

## MARKETING AND PUBLIC RELATIONS

4. **Discuss and consider possible action regarding the implementation of the Friends of Dripping Springs Farmers Market Program.**

Two (2) volunteers have signed up for the Program as of this writing. Buttons/car stickers need to be ordered and the Sponsor Sandwich Board needs to be displayed at market. Charlie Reed will place a few brochures for newcomers at Welcome Table.

No action was taken on this item.

5. **Discuss and consider possible action regarding Reusable Bags at the Farmers Market.**

Charlie Reed presented the staff report which is on file. Staff would like more time to research cost related to reusable bags. The Board agreed that the project should cost no more than \$1,000.00.

No action was taken regarding this item.

6. **Discussion regarding Welcome Bags for new residents.**

The Board reviewed marketing to new residents with “Market Bucks” provided in Welcome Bags from Real Estate offices. Bucks are given to new arrivals, encouraging them to visit the Market

where they can meet Vendors and see what is offered. Market Bucks are then traded in for coupons to access products at Vendor booths. Deadline is end of August.

## **MARKET VENUE**

- 7. Discuss and consider possible action regarding alternate venue locations for the Farmers Market.**

Charlie Reed presented the staff report and the benefits and challenges of alternate Market locations.

Via unanimous consent, the Board selected to stay at it's current located at Veterans Memorial Park/The Triangle.

Chair Johannsen and Vice Chair Simmons will work with staff on issues related to the parking lot.

## **OTHER BUSINESS**

- 8. Discuss and consider approval of the Vendor Application for Bubbs Seltzer / Barrett's Coffee.**

A motion was made by Vice Chair Simmons to approve the Vendor Application for Bubbs Seltzer / Barrett's Coffee with the condition that the vendor provide product labels and obtain required permits related to seltzer products. Board Member Oney seconded the motion which carried unanimously 6 to 0.

- 9. Discuss and consider approval of the Vendor Application for Lindsay's Apothecary, LLC.**

A motion was made by Board Member Musgrove to approve the Vendor Application for Lindsay's Apothecary, LLC with the condition that the vendor provide signatures of all sellers and copies of permits. Board Member Dahlin seconded the motion which carried unanimously 6 to 0.

- 10. Discuss and consider approval of the Vendor Application for Vista Brewing.**

A motion was made by Board Member Dahlin to approve the Vendor Application for Vista Brewing. Board Member Oney seconded the motion which carried unanimously 6 to 0.

- 11. Discuss and consider approval of the Vendor Application for Kim's Farmacy, LLC.**

A motion was made by Board Member Dahlin to approve the Vendor Application for Kim's Farmacy, LLC with the condition that the vendor obtain all necessary permits. Board Member Musgrove seconded the motion which carried unanimously 6 to 0.

- 12. Discuss and consider recommendation regarding Amendments to the Farmers Market Association Board Ordinance.**

The Board discussed changes and will discuss further at the next meeting.

No action was taken on this item.

### **EXECUTIVE SESSION**

*The Farmers Market Association Board for the City of Dripping Springs has the right to adjourn into executive session at any time during the course of this meeting to discuss any matter as authorized by Texas Government Code Sections 551.071 (Consultation with Attorney), 551.072 (Deliberations about Real Property), 551.073 (Deliberations about Gifts and Donations), 551.074 (Personnel Matters), 551.076 (Deliberations about Security Devices), and 551.086 (Economic Development). The Farmers Market Association Board for the City of Drippings Springs may act upon any item listed in Executive Session in Open Session or move any item from Executive Session to Open Session for action.*

The Board did not meet in Executive Session.

### **UPCOMING MEETINGS**

#### **Farmers Market Association Board Meetings**

August 19, 2021, at 10:00 a.m.

September 16, 2021, at 10:00 a.m.

October 21, 2021, at 10:00 a.m.

#### **City Council Meetings**

July 20, 2021, at 5:00 p.m. (Special Budget Meeting)

July 20, 2021, at 6:00 p.m.

July 29, 2021, at 6:00 p.m. (Special Budget Meeting)

August 3, 2021, at 6:00 p.m.

### **ADJOURN**

A motion was made by Vice Chair Simmons to adjourn the meeting. Board Member Dahlin seconded the motion which carried unanimously 6 to 0.

This regular meeting adjourned at 12:26 p.m.

*Teresa Strube*

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Teresa Strube, Secretary  
Farmers Market Association Board